



PES MEDIA NETWORK MEETING - PROGRAMME

"Progressive communications towards 2019"

Venue: The Liberty Hall Theatre, 1 Eden Quay, North City, Dublin 1, Ireland

Thursday, 12 April 2018

Meet and Greet Dinner

Venue: McGrattans bar and diner <http://www.mcgrattans.ie/>

19.00 – 21.30:

Progressive communications units dinner

Open discussion on challenges before the communications units of Social Democratic and Labour Parties in Europe followed by a dinner for the participants

Friday, 13 April 2018

PES Media Network

Venue: Liberty Hall https://en.wikipedia.org/wiki/Liberty_Hall

09.30 - 9.40

Opening words by the hosts from Irish Labour party

09.40 - 09.50

Opening words, Marije Laffeber, Deputy secretary general PES

09.50 - 10.20

Not in numbers but in unity that our great strength lies"

Presentation by Milen Marchev, PES Communications Director on preparation for 2019 European elections followed by discussion

10.30 - 11.00

Campaign "Repeal the 8th" on abortion referendum

presentation by Irish Labour Party Ireland

11.00 - 11.15

Coffee break

11.15 - 12.00

"Digital Strategy and Structure for Campaigning"

By Jesica Shearer, MoveOn.org, U.S.A.

12.00 - 12.30

Q&A session with Jesica Shearer

12.30 - 13.30

Lunch at the venue

13.30 - 15.00

Exchange of best practices and presentations of member parties and sister organisations*

**details to be announced on Monday*

15.00

End of the meeting